



CORESOLUTIONS
BEYOND SOFTWARE™

www.coresolutions.ca



DESKTOP, WEB & MOBILE

We've got you covered.



ADVANCING YOUR BUSINESS
IN THE RIGHT DIRECTION.

At CoreSolutions, it's our promise to go Beyond Software™. This means that you, our client, are our top priority. We go the extra mile (1.61 kilometres) and are committed to providing exceptional service, training and support alongside our products - it's what sets us apart.

WHY CHOOSE **CORESOLUTIONS**?

TURNING IDEAS INTO REALITY

We have been helping our clients with original and innovative design for 25 years. Our extensive experience in software development allows us to handle projects from initial concept through implementation and beyond. We'll take your unique features and requirements and build superior web applications.

TABLE OF **CONTENTS**

- | | | | |
|------------|----------------------|------------|----------------------------|
| 01. | Welcome Message | 07. | Frequently Asked Questions |
| 02. | Table of Contents | 08. | Frequently Asked Questions |
| 03. | About Us | 09. | Testimonials |
| 04. | We Can Build It | | |
| 05. | Are You Mobile Ready | | |
| 06. | Bringing Data To You | | |



WE ARE EXPERTS IN FLUID & **RESPONSIVE DESIGN.**

At CoreSolutions Software we pride ourselves on building secure and reliable applications that are **easy to manage** using the latest new emerging technologies. We offer each and every one of our clients help in writing their **business requirements** so that both parties gain a deep understanding of the clients needs.



INCREASE **REVENUE**

Increase your revenue streams by utilizing mobile technology and allowing your customer base to efficiently access your software.



GAIN **CUSTOMERS**

Create new potential clients and have the capability to maintain those new relationships with the many benefits you get from our solutions.



IMPROVE **ACCESS**

We build responsively, which allows us to create custom web applications that give your organization remarkable flexibility in accessing & retrieving data.

HAVE AN IDEA? **WE CAN BUILD IT.**

Whether you're looking for a simple checklist tool or a complicated addition to your CRM, we've got you covered. Through our web & mobile application development we give you efficient, flexible and reliable access to your data wherever you are. We'll empower you to create experiences that matter to your users.



Being in business for over 25 years has allowed us to mature into a leading edge development firm, capable of completing your project requirements exactly how you had envisioned them.

“Working with CoreSolutions is a highly collaborative endeavour – they listen to your feedback.”

Pat Crawford
Mackenzie Investments

ARE YOU MOBILE READY?

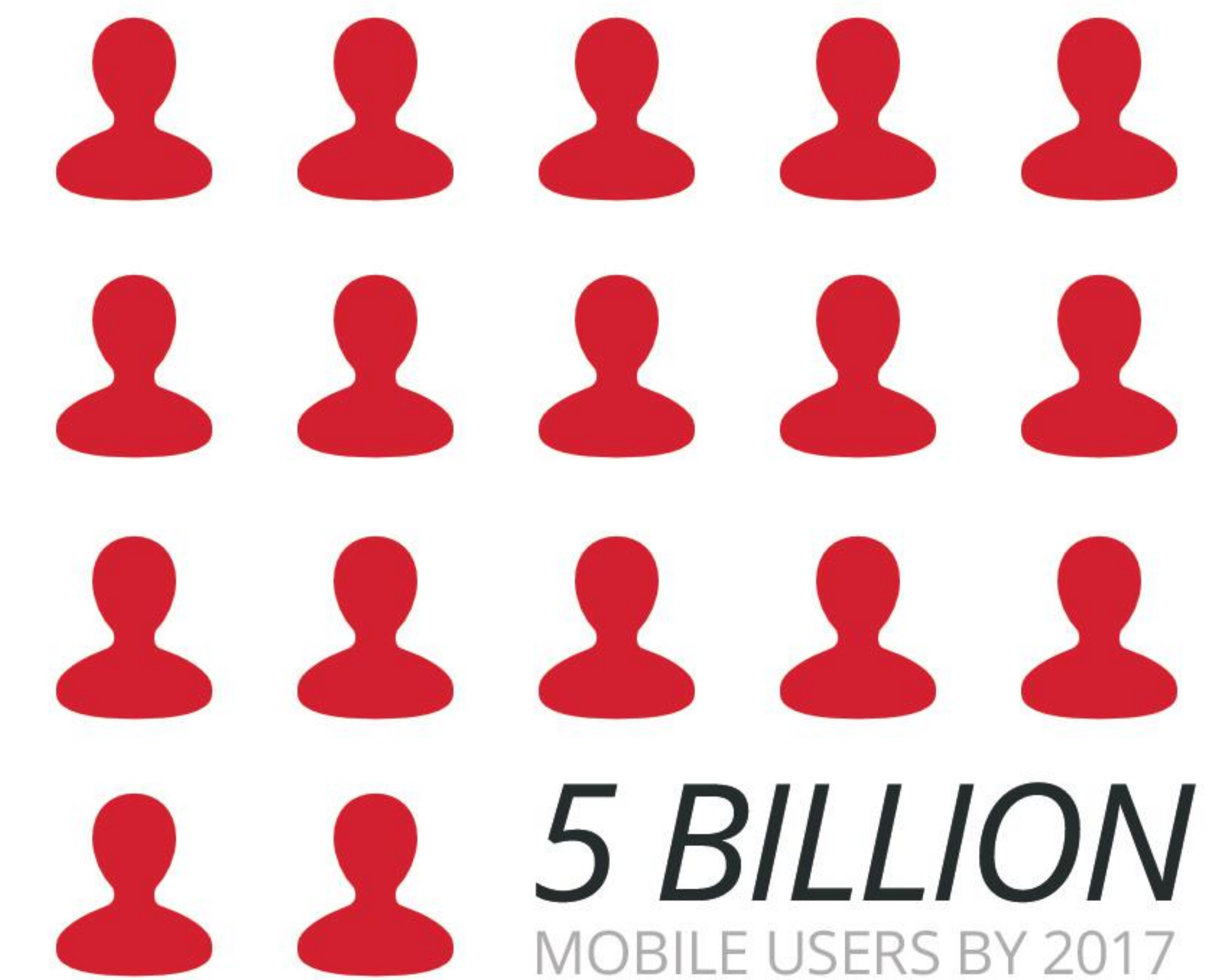
UTILIZE THE BENEFITS

We pride ourselves in being on the cutting edge of mobile application development. Our proven experience in iOS, Android & Web Development can give you access to your data wherever you are. Our breathtaking interface design combined with our substantial software development experience means that we'll turn your idea into reality, faster than you ever thought possible.

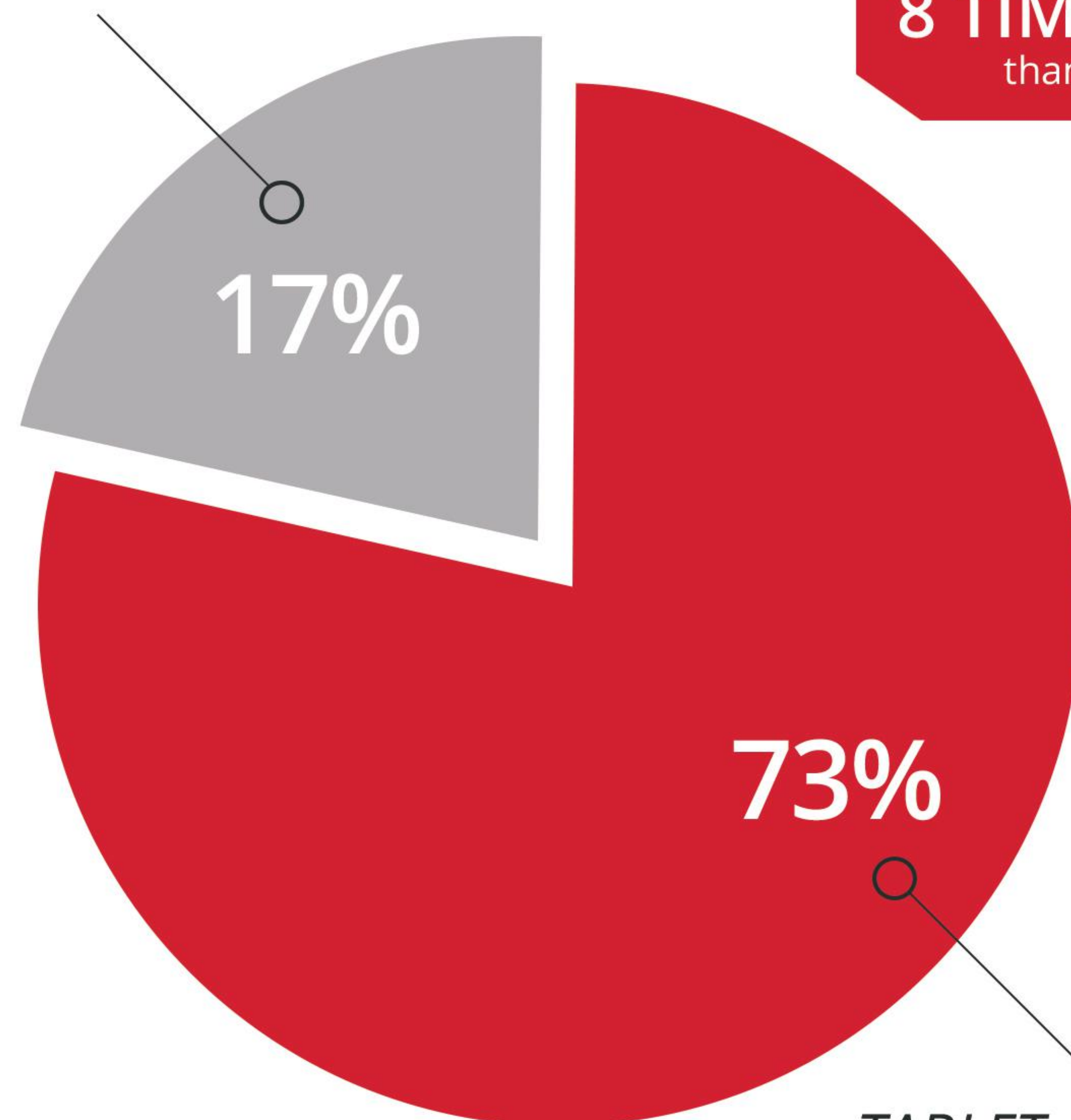
2011-2015

+67%

INCREASE IN USERS



DESKTOP USERS



Mobile adoption is growing
8 TIMES FASTER
than web adoption did.

Mobile traffic accounts for
15% OF ALL
global internet traffic.

TABLET / MOBILE USERS

Data taken from - <https://gsmaintelligence.com>

- 24% of web users are mobile only. (don't own a tablet or computer)
- 73% of consumers access websites on their mobile devices.
- 61% of local online searches are done from a smartphone.

WE'LL BRING YOUR DATA TO YOU

CoreSolutions is committed to providing exceptional service & support alongside our customizable software applications - it's what sets us apart from the rest. It's dedication to customer satisfaction and care that has earned respect and confidence within the industry and with our clients, evident in the one word many use to describe their relationship with CoreSolutions: trust.



01

GET STARTED TODAY

Our systems facilitate seamless collection of your data, from health and safety reporting to inventory tracking to docket and project management systems.

02

ACCESS YOUR DATA

Through our mobile application development we give you efficient, flexible and reliable access to your data wherever you are.

03

USER EXPERIENCE

We'll empower you to create experiences that matter to your users, giving them a system that will be fun and easy to use.

FREQUENTLY ASKED QUESTIONS

We want you to have the best experience possible when evaluating building or upgrading your system. We accomplish this with true transparency. Below are a few questions we often get asked about our experience and our process. We'd be happy to clear up any questions you might have.

Give us a call at **1-800-650-8882**

01. What software languages can you develop with?

We are experts with PHP, MySQL, HTML5, CSS, WordPress, FileMaker Pro, FileMaker Go, C#, SQL, ASP.Net and Java.

02. Is it possible to have our web system integrate with other systems we currently use? Eg. Accounting software.

We have a great deal of experience integrating multiple systems together. Integrations have varying degrees of complexity and we typically have to evaluate your systems to estimate overall cost.

03. Can you make my application/website work with mobile devices?

Absolutely. We'll bring your data to the palm of your hand using iOS, Android, and Web development. Our system designs are done with responsive methods in mind. This means that your system will adjust to each users display & look great no matter if viewed on mobile, desktop or any monitor size. Take a look at our mobile development portfolio to get an idea of what we can do for you!

04. Can we create custom reports? I'm not sure exactly what I will need right now.

Every client gets the chance to work through our needs analysis and business requirement definitions and most often we can work out reports that you will need through these phases, but if you truly require fully customized reporting, we can build it.

05. I don't always have the internet where I am.

Not a problem. Our systems can be built so that they will work with local access on your device and then sync once you reconnect to the internet again.

06. Is SEO included in your pricing?

All of our websites are built with search engine optimization in mind. All of our projects are built with clean code and designed to be SEO friendly. Good search engine rankings are based on proprietary algorithms and require ongoing maintenance. We have Google analytics certified staff on site that can review your campaigns if you are interested.

07. Can I update my website/system myself, or will I need you to make changes?

We build to your specifications, which means that if you want greater control, we can build dashboards and tools to help you easily make changes to your system/website. This often requires more up front work so there will be an increased cost.

DON'T JUST TAKE OUR **WORD FOR IT.**



“ The CoreSolutions business style and approach placed emphasis on understanding the customers need, then developing a solution that met that need in a timely manner. (It's amazing what you get when people take the time to listen to what you want and build that as a solution). This came with lots of advice on options available (pros and cons). A great experience. I really enjoyed working with the entire team and appreciate that CoreSolutions stand behind their work and will support it when required.

SEKERA CHOKANI

Sony of Canada Ltd.



“ I have dealt with a number of developers and in retrospect the experience with CoreSolutions has always been very positive in comparison. The other developers seem to have policy in place that is aimed at protecting their stake in the working relationship rather than ensuring a mutually beneficial experience and a positive outcome for the project being worked on. The relationship with CoreSolutions in comparison has been easy, open, and trustworthy.

TONY TREVISONNO

The Global Group



CORESOLUTIONS

BEYOND SOFTWARE™

GET IN TOUCH

Schedule your complimentary needs analysis

Call Us: **+1 (800) 650-8882**

www.coresolutions.ca